



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2019

ANNUAL REPORT

MARSHFIELD AREA YMCA



THE Y.™ FOR A BETTER US.™

BOARD of DIRECTORS

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Jay Shrader, Vice-Chief Volunteer Officer
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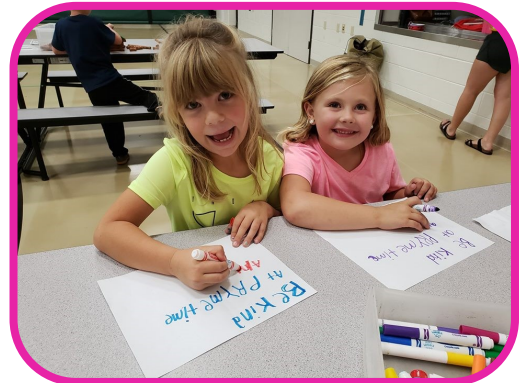
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Dental Clinic of Marshfield

Kristen Polga, MD
Marshfield Clinic Health System

Jay Shrader
Marshfield Clinic Health System

Phil Trierweiler
Roehl Transport, Inc.

Nelsen Wahlstrom
Marshfield Clinic Health System



YMCA Pryme Time Afterschool Care

PROFESSIONAL STAFF

John Nystrom, Chief Executive Officer

Dale Aue, Facilities Director

Amanda Blaskowski, Youth & Family Director

Britany Brugh, Food Service Program Director

Gillian Davis, Aquatic Program Director

Caitlin Gregorich, Sports & Youth Engagement
Program Director

Aaron Heiss, Pool Operations & Competitive Aquatics
Director

Rochelle Hill, Marketing & Development Director

Heidi Michaelis, Member Engagement Director

Amy Nienast, Finance & Human Resources Director

Angela Steevens, Child Care Program Director

Brent Ystad, School-Age Program Director

LEADERSHIP MESSAGE

Throughout Wisconsin, countless people know the YMCA. But there's so much more to the Y than one might think. From exercise to education, from volleyball to volunteering, from preschool to preventive health, the Y doesn't just strengthen our bodies – we strengthen community. We're a cause, dedicated to youth development, healthy living, and social responsibility.

We've been proud to help our neighbors learn, grow, and thrive. Yet we're called to do so much more. Our region faces new challenges that create a greater need than ever for the work we do every day. Fortunately, where some see obstacles, we see opportunities to make a difference.

For 33 years, our Y has been here:

- Developing and delivering programs that emphasize prevention and a proactive commitment to healthy living.
- Partnering with educators and parents to support learning, health and well-being long after school hours.
- Serving as a gathering place for individuals of all backgrounds to come together on common ground.

The Marshfield Area YMCA is, and always will be, dedicated to building healthy, confident, connected, and secure children, adults, families, and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child, and when our community comes together for the common good.

In reviewing the 2019 Annual Report, you will read about many of our accomplishments but more importantly you will read about stories of impact. As we move beyond 2019, we will focus on collaboration, developing quality youth programs, strengthening our roots in the community, maintaining a state of the art facility, and building on our YMCA's legacy.

Today, the Y is at a tipping point of making true, community-wide change. It is our volunteers, donors, staff and supporters who have made this progress possible. And it is the volunteers and staff, working together, who will drive the Y and the communities we serve forward.

We are thankful for the many volunteers, donors, and members whose commitment to our mission is so critical to our continuing success.

Sincerely,



Cheryl Trulen
Chief Volunteer Officer



John Nystrom
Chief Executive Officer



Cheryl Trulen
Chief Volunteer Officer



John Nystrom
Chief Executive Officer

MEMBERSHIP

	<u>2019</u>	<u>2018</u>
TOTAL MEMBERS SERVED	8709	8523
Senior Adult	413	459
Adult	826	801
Family	5628	5171
Single Parent Family	1061	887
Healthy Hearts/Therapy	163	143
College	127	106
Youth	176	152
AWAY	88	620
Special	227	184



YMCA Summer Day Camp Field Trip

FINANCIALS

For the Years Ended December 31, 2019 and 2018 (audited by Hawkins, Ash CPAs, LLP)
Net Assets Without Donor Restrictions

Revenue	<u>2019</u>	<u>2018</u>
Membership fees	1,135,838	1,024,294
Program revenues	1,528,022	1,073,686
Contributions	286,255	109,350
In-kind contributions	22,777	18,920
Grants	19,104	28,633
Fundraising	7,315	11,810
Rental income	102,733	43,393
(Loss) on disposal of property and equipment	(48,046)	(2,187)
Other	222,188	124,651
Net assets released from restrictions	2,111,378	2,858,725
Total Revenue	5,387,564	5,291,275
Expenses		
Program services	2,947,132	2,559,928
Management and general	286,898	324,048
Fundraising	91,013	84,218
Unallocated payments	42,157	40,021
Total Expenses	3,367,200	3,008,215
Change in Net Assets Without Donor Restrictions	2,020,364	2,283,060
Change in Net Assets With Donor Restrictions	(1,797,930)	(2,361,930)
Change in Net Assets	222,434	(78,870)

MAARSHFIELD AREA YMCA COLLECTIVE IMPACT



\$289,243 in financial assistance and subsidy provided for individuals to participate in YMCA programs



10,017 members and guests service: 976 total families, adults and youth received assistance for membership and group exercise



1,797 children served in after school, day camp and sports: 488 youth received assistance to participate in youth programs; 1,911 people participated in free community programs



579 children from 10 different schools participated in the Fit-tastic program



\$54,221 in community support allowing multiple community organizations access to YMCA facilities and special programs



2,927 youth swim lessons were given and 141 kids participated in swim team: 717 children and 19 adults received assistance to participate in swim lessons, water wise and aquatic fitness

OUR DONORS

The following people and companies donated to the 2019 Annual Campaign. We are very grateful for the generosity of those who consider the mission of the YMCA a worthy recipient of their time and resources. Many families in the Marshfield area benefit from the dedication of these kind donors.

Gifts received through December 31, 2019, totaling more than \$130,000.

PLATINUM LEVEL

Festival Foods Turkey Trot Fund, a fund of the Greater
Green Bay Community Foundation
Marshfield Clinic Health System

GOLD LEVEL

Sheng-hsiung & Fang-yuh Chang
Dental Clinic of Marshfield
Roehl Transport

SILVER LEVEL

Forward Bank
Kahler Slater
Juan & Victoria Mesa
Cheryl & Mike Trulen

BRONZE LEVEL

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Paul & Laura Bruce
Tim & Robyn Coen
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Dr. Tae & Mindy Gardner
Marian Greenburg & Richard Tierney
John & Stephanie Hayes
Marshfield Insurance Agency

Joe & Ginny Mazza
John Nystrom
The Polga Family
Ring & DuChateau LLP
Bill & Claudia Sennholz
Phil & Jane Trierweiler
Tom & Bonnie Umhoefer
Timothy Wengert



YMCA Summer Day Camp

ALL STAR LEVEL

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Alen Johnson Insurance Agency Inc.
Anonymous (1)
Bill & Nancy Arndt
Matt & Margo Berrier
Dr. & Mrs. David A. Cleveland
The Dagit Family
Dennis & Roberta DeVetter
Randy & Sara Henrichs
Jeffrey & Rochelle Hill and
Gene Hill Construction, Inc.
Curt, Liz, Jason & Tara Kracht
Edward & Eileen Krall
Dave & Tammy Meissner
Dr. James Meyer

Ed, Ti, Emma & Chloe Multerer
Partners Bank
Pierce Engineers, Inc.
Promolux, Inc.
R&R Flooring & Furniture
Carole Radeztsky & Tom Bitner
Reigel Plumbing & Heating
Rettler Corporation
Nathan Schreiber
State Farm Companies Foundation
Vince & Gail Thomalla
John & Susan Twiggs
United Way of Metropolitan Chicago
Alisa Walz-Flannigan
Anita Werthman



YMCA Cheese Chase Kids Dash

MVP LEVEL

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Mark Borchardt & Gwen Stone
Edward Denny & Laura Nelke
Sheri & Dave Dick
Jim & Maria Donahue
Gordon & Theresa Edwards
Yvette & Edward Fernandez
John Gliatto
Rick & Dani Gramza
Michelle & Jeff Hamus
Marilyn Hardacre
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Sharon Helwig
Donald & Cynthia Kelman
Dan & Mary Beth Knoeck
Heidi Michaelis
Lee & Linda Nafziger
Rob & Joann Roehl
Bob Scheuer

Michael & Anne Schmidt
Jeni Schoenherr - First Weber
Michael & Mary Stevens
Patrick Stockwell & Carolyn Sparks
Mark & Mary Jane Swanson
Ken & Jean Swenson
Thomas & Ellen Vanderboom
Nelsen Wahlstrom
Ken & Norma Zittleman

TRIBUTE GIFTS

In Memory of Lyle Pheneger

TEAM PLAYER LEVEL

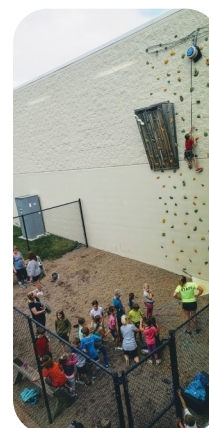
Dan & Judy Akin
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Melissa Cooper
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Debra Delie
Linda A. Dosch
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Sandy Dye
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Diana Miller
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Dr. Tom Nikolai
Kathy Nimm
Thomas & Beth Novicki
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P.E.O. Sisterhood - Chapter CL
Janet Pankratz
Catie Pecak
Bob & Laurel Peterson
Valeria J. Quirt
Judith A. Rhodes
Kathleen Rundle
Krissy Sandley
Brian Scheuer
Chris Scheuer
Dillon Scheuer
Noelle Scheuer
Scott Scheuer
Kristene Schulte
Dick & Jane Seifert

Annie Shaw
Joan Shiva
Jay & Lisa Shrader
Jim Smith
Ann Sommer
Adam & Meagan Spanjar
Larry & Karen Stargardt
Bart & Ann Stevning-Roe
Claude & Bonnie Strutz
Ruby Thomas
Gerri Toyama
Shu-Ping Tseng
Tuchscher Welding
Steve Tyink
Village Hearth Catering
Ashley Vruwink
Annette Weber
Ryan White
Trisha White
John & Kutzie Wing
LaMalle Winkler
Martha Wright
Nancy Wynia
Carolyn Yanke
Allen Yetter
Samuel Zainer

TRIBUTE GIFTS

In Memory of
LeRoy Hollingsworth
In Memory of
Marilyn Hardacre (7)



YMCA Outdoor Climbing Wall