



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2020 ANNUAL REPORT MARSHFIELD AREA YMCA



THE Y.™ FOR A BETTER US.™

BOARD of DIRECTORS

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Nelsen Wahlstrom
Marshfield Clinic Health System



YMCA Pryme Time Afterschool Care

PROFESSIONAL STAFF

John Nystrom, Chief Executive Officer

Dale Aue, Facilities Director

Amanda Blaskowski, Youth & Family Director

Ashley Brugh, Food Service Program Director

Gillian Davis, Aquatic Program Director

Caitlin Gregorich, School-Age Program Director

Aaron Heiss, Pool Operations & Competitive Aquatics
Director

Rochelle Hill, Marketing & Development Director

Matt Joiner, Member Services Coordinator

Kendra Ferreyra, Member Services Coordinator

Angela Steevens, Child Care Program Director

LEADERSHIP MESSAGE

Throughout Wisconsin, countless people know the YMCA. But there's so much more to the Y than one might think. From exercise to education, from volleyball to volunteering, from preschool to preventive health, the Y doesn't just strengthen our bodies – we strengthen community. We're a cause, dedicated to youth development, healthy living, and social responsibility.

We've been proud to help our neighbors learn, grow, and thrive. Yet we're called to do so much more. Our region faces new challenges that create a greater need than ever for the work we do every day. Fortunately, where some see obstacles, we see opportunities to make a difference.

For 35 years, our Y has been here:

- Developing and delivering programs that emphasize prevention and a proactive commitment to healthy living.
- Partnering with educators and parents to support learning, health and well-being long after school hours.
- Serving as a gathering place for individuals of all backgrounds to come together on common ground.

The Marshfield Area YMCA is, and always will be, dedicated to building healthy, confident, connected, and secure children, adults, families, and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child, and when our community comes together for the common good.

In reviewing the 2020 Annual Report, you will read about many of our accomplishments but more importantly you will read about stories of impact. As we move beyond 2020, we will focus on collaboration, developing quality youth programs, strengthening our roots in the community, maintaining a state of the art facility, and building on our YMCA's legacy.

Today, the Y is at a tipping point of making true, community-wide change. It is our volunteers, donors, staff and supporters who have made this progress possible. And it is the volunteers and staff, working together, who will drive the Y and the communities we serve forward.

We are thankful for the many volunteers, donors, and members whose commitment to our mission is so critical to our continuing success.

Sincerely,



Cheryl Trulen
Chief Volunteer Officer



John Nystrom
Chief Executive Officer



Cheryl Trulen
Chief Volunteer Officer



John Nystrom
Chief Executive Officer

MEMBERSHIP

	<u>2020</u>	<u>2019</u>
TOTAL MEMBERS SERVED	8178	8709
Senior Adult	333	413
Adult	897	826
Family	5208	5628
Single Parent Family	954	1061
Healthy Hearts/Therapy	135	163
College	133	127
Youth	199	176
AWAY	39	88
Special	280	227



YMCA Summer Day Camp Field Trip

FINANCIALS

For the Years Ended December 31, 2020 and 2019 (audited by Hawkins, Ash CPAs, LLP)
Net Assets Without Donor Restrictions

Revenue	<u>2020</u>	<u>2019</u>
Membership fees	938,667	1,135,838
Program revenues	985,630	1,528,022
Contributions	352,278	293,570
In-kind contributions	8,385	22,777
Grants	13,901	19,104
COVID Assistance	522,540	0
Rental income	107,054	102,733
(Loss) on disposal of property and equipment		(48,046)
Other	120,714	222,188
Net assets released from restrictions	1,867,910	2,111,378
Total Revenue	4,917,079	5,387,564
Expenses		
Program services	2,475,763	2,947,132
Management and general	274,828	286,898
Fundraising	67,618	91,013
Unallocated payments	45,013	42,157
Total Expenses	2,863,222	3,367,200
Change in Net Assets Without Donor Restrictions	2,053,857	2,020,364
Change in Net Assets With Donor Restrictions	(1,817,298)	(1,797,930)
Change in Net Assets	236,559	222,434

MAARSHFIELD AREA YMCA COLLECTIVE IMPACT



\$244,041 in financial assistance and subsidy provided for individuals to participate in YMCA programs



9,134 members and guests service: 850 total families, adults and youth received assistance for membership and group exercise



1,427 children served in after school, day camp and sports: 448 youth received assistance to participate in youth programs; 364 people participated in free community programs



343 children from 6 different schools participated in the Fit-tastic program



\$38,514 in community support allowing multiple community organizations access to YMCA facilities and special programs. \$29,291 in childcare support of essential worker due to COVID pandemic



1,145 youth swim lessons were given and 92 kids participated in swim team: 124 children and 8 adults received assistance to participate in swim lessons, water wise and aquatic fitness

OUR DONORS

The following people and companies donated to the 2019 Annual Campaign. We are very grateful for the generosity of those who consider the mission of the YMCA a worthy recipient of their time and resources. Many families in the Marshfield area benefit from the dedication of these kind donors.

Gifts received through December 31, 2020, totaling more than \$120,000.

PLATINUM LEVEL

Festival Foods Turkey Trot Fund, a fund of the Greater
Green Bay Community Foundation

Marshfield Clinic Health System

GOLD LEVEL

Dental Clinic of Marshfield
Roehl Transport

SILVER LEVEL

Juan & Victoria Mesa

BRONZE LEVEL

Anonymous (2)
Mike & Amy Bauman
Matt & Margo Berrier
Paul & Laura Bruce
Tim & Robyn Coen
Brian Ewert & Kathleen Rulka
Forward Bank
Marian Greenburg & Richard Tierney
John & Stephanie Hayes
Chuck Johnson
Marshfield Insurance Agency

John Nystrom
Scott & Andrea Peterson & Family
Dave & Kristen Polga
Everett Roehl
Bill & Claudia Sennholz
Vince & Gail Thomalla
Gerri Toyama
Cheryl & Mike Trulen
Timothy Wengert



YMCA Summer Day Camp

ALL STAR LEVEL

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Associated Bank
Citizens State Bank of Loyal
Dave & Tina Cleveland
Aaron & Julie Dagit
Dennis & Roberta DeVetter
Bradley Guse
Randy & Sara Henrichs
Jeffrey & Rochelle Hill and
Gene Hill Construction, Inc.
Curt, Liz, Jason & Tara Kracht
Ed & Eileen Krall
Joe & Ginny Mazza
Dave & Tammy Meissner

Dr. James Meyer
Partners Bank
Carole Radeztsky & Tom Bitner
Reigel Plumbing & Heating
Jeni Schoenherr
Aaron & Donna Staab
Lyle Stefanich & Theresa Larson
John & Susan Twiggs
Thomas & Ellen Vanderboom
Nelsen & Brynne Wahlstrom

TRIBUTE GIFTS

In Memory of LeRoy Hollingsworth



YMCA Cheese Chase Kids Dash

MVP LEVEL

Anonymous (1)
Ken & Joyce Billings
Travis & Melissa Cooper
Edward Denny & Laura Nelke
Sheri & Dave Dick
Jim & Maria Donahue
Edwards Family
Yvette & Edward Fernandez
Greater Green Bay Community Foundation
Michelle & Jeff Hamus
Aaron Heiss
Julie Horton
Dr. Donald & Cynthia Kelman
Andy & Kris Keogh
Dan & Mary Beth Knoeck
Bobby & Linda Lang & Family
Huong McLean
McMillan Electric
Lee & Linda Nafziger
Marie & Ed Plotka

Rob & Joann Roehl
Bob Scheuer
Michael & Anne Schmidt
Muriel B. Shaw
Michael & Mary Stevens
State Farm Companies Foundation
Mark & Mary Jane Swanson
Ken & Jean Swenson
The Sports Den
Ken & Norma Zittleman

TRIBUTE GIFTS

In Memory of Dr. Sheng-hsiung "Sam" Chang

TEAM PLAYER LEVEL

AmazonSmile Foundation
Anonymous (6)
Amanda & Steve Blaskowski
Ken & Karen Boehnen
Konny Bushman
Ryan Christianson
Christmas Limos
Wendle & Dianne David
Victoria Davis
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Penney & Shawn Dupee
Lana Ertl
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Richard Krenzke
Marcia Lindow
Derrick Longdo & Jodi Johnson
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Maple Ridge Dairy Business LLC
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Corey McCann
Rita & Paul Meier
Jill Meilahn & Randy Lueth
William & Rachelle Melms
Heidi Michaelis
Molly Michalek
Zachary Morrison

Multerer Family
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Asha Okorie
P.E.O. Sisterhood
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Richard & Jane Seifert
Jay Shrader
Larry & Karen Stargardt
Angela Steevens
Michelle Sutton
Stuart Tipping
John & Kutzie Wing
Brent Ystad

TRIBUTE GIFTS

In Honor of John Buwalda
In Memory of Dr. Sheng-hsiung
"Sam" Chang (6)

