



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2023 ANNUAL REPORT MARSHFIELD AREA YMCA, INC.



THE Y.™ FOR A BETTER US.™

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YMCA Pryme Time Afterschool Care

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LEADERSHIP MESSAGE

As we reflect on another remarkable year at the YMCA, we are filled with gratitude for the vibrant community we serve. Our Annual Report captures not only the milestones we've achieved but also the heart and spirit of our mission: to strengthen the foundation of our community through youth development, healthy living, and social responsibility.

We've been proud to help our neighbors learn, grow, and thrive. Yet we're called to do so much more. Our region faces new challenges that create a greater need than ever for the work we do every day. Fortunately, where some see obstacles, we see opportunities to make a difference.

For 38 years, our Y has been here:

- Developing and delivering programs that emphasize prevention and a proactive commitment to healthy living.
- Serving as a gathering place for individuals of all backgrounds to come together on common ground.

The Marshfield Area YMCA is, and always will be, dedicated to building healthy, confident, connected, and secure children, adults, families, and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child, and when our community comes together for the common good.

This year has brought unique challenges, yet it has also highlighted the resilience and determination of our members, staff, and volunteers. Together, we've fostered a supportive environment that encourages growth and connection, making a positive impact in the lives of those we serve.

In the pages that follow, you will find statistics that illustrate our reach, and a vision for the future. We are excited to share our journey with you and to reaffirm our commitment to being a place where everyone belongs. Thank you for your continued support and for being an essential part of our YMCA family.

Sincerely,

Megan Hintz
Chief Volunteer Officer

John Nystrom
Chief Executive Officer



Megan Hintz
Chief Volunteer Officer



John Nystrom
Chief Executive Officer

MEMBERSHIP

	<u>2023</u>	<u>2022</u>
TOTAL MEMBERS SERVED	9451	9058
Senior Adult	205	183
Adult	1045	959
Family	5434	5179
Single Parent Family	910	916
Healthy Hearts/Therapy	45	49
College	143	137
Youth	140	204
Senior Insurance 3rd Party	1438	1307
Special	91	124



YMCA Summer Day Camp Field Trip

FINANCIALS

For the Years Ended December 31, 2023 and 2022 (audited by Hawkins, Ash CPAs, LLP)
Net Assets Without Donor Restrictions

	<u>2023</u>	<u>2022</u>
Revenue		
Membership fees	1,633,820	1,370,589
Program revenues	2,592,295	1,809,012
Contributions	233,592	273,697
In-kind contributions	5,508	8,563
Grants	15,050	0
COVID Assistance	452,332	447,432
Rental income	85,819	83,561
(Loss) on disposal of property and equipment	(147)	
Management Fee Income	355,425	324,649
Other	159,695	139,635
Net assets released from restrictions	0	461,790
Total Revenue	5,533,389	4,918,928
Expenses		
Program services	5,166,704	4,137,509
Management and general	348,994	355,812
Fundraising	117,358	105,121
Unallocated payments	72,871	45,790
Total Expenses	5,705,927	4,644,232
Change in Net Assets Without Donor Restrictions	(172,538)	274,696
Change in Net Assets With Donor Restrictions	20,779	(461,451)
Change in Net Assets	(151,759)	(186,755)

MARSHFIELD AREA YMCA COLLECTIVE IMPACT



\$217,833

Was provided in financial assistance for Childcare, Membership and Y programs. An additional \$27,500 in-kind was provided in community organizations access to YMCA Facilities.



12,696

Individuals accessed the YMCA through membership and programs to build a healthy spirit, mind, and body for all.



578

Children participated in before & after school programs, summer day camp and vacation at the Y that provides healthy snacks and physical activity options



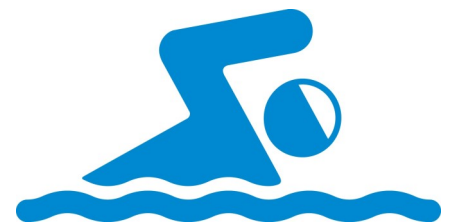
2,093

Seniors were engaged with the Y, combating social isolation and inactivity.



243

Children were cared for in licensed childcare, allowing parents to work in our community.



977

Children increased their confidence in swim lessons or on swim team.